



**1**  
**David Hernández Díaz**  
Director y coordinador de programas de formación



**2**  
**María Jesús Hernández Méndez**  
Profesora de formación profesional



**3**  
**Alberto Cabo Padrón**  
Gestor deportivo y técnico en administración



**4**  
**Tatiana Rodríguez Martín**  
Coordinadora de proyectos sociales



**5**  
**Lares Monte de Oca Caballero**  
Psicóloga



**6**  
**Oliver Medina Hernández**  
Pedagogo y orientador laboral



**7**  
**Celia Barroso González**  
Técnica de apoyo a personas con discapacidad



**8**  
**Vicente Romero Fernández**  
Licenciado en Biología y técnico en PRL



**9**  
**Benedicta Von Levetzow**  
Directora de colegio



**10**  
**Giovanni García González**  
Oficial Administrativo



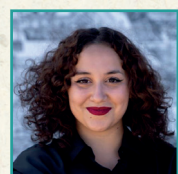
**11**  
**Carmelo Yanes Yanes**  
Peón de obras, limpieza y jardines



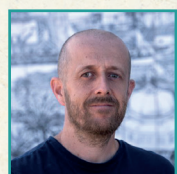
**12**  
**Tindaya Lorenzo López**  
Psicóloga



**13**  
**Iñaki Felones Rada**  
Empleado de banca jubilado



**14**  
**Majda Boutaba Alehyan**  
Maestra de Educación Primaria



**15**  
**Jorge Gómez Rodríguez**  
Autónomo en el campo de la comunicación



**16**  
**María Teresa Pérez García**  
Maestra de Educación Primaria



**17**  
**Gonzalo Luque Mas**  
Licenciado en filosofía y profesor de secundaria



**18**  
**José Ángel Martín González**  
Trabajador de la restauración jubilado



**19**  
**Rosa Elena González Méndez**  
Licenciada en Filosofía y Técnica Superior en Administración y Finanzas



**20**  
**Francisco David Lasso Pestana**  
Técnico Superior en administración de sistemas informáticos



**21**  
**Fátima González Martín**  
Maestra jubilada

# Ten focal points

on which we will base our plans to continue the transformation of Puerto de la Cruz

# together!



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# ASAMBLEA CIUDADANA PORTUENSE



## 1 NEW CITY MODEL

- New General Management Plan with sustainability and renaturation criteria. Development of the Urban Agenda. Clean mobility system.
- Reconsideration of the tourist model from the study of the load capacity.
- Promote the regeneration of the old bus station area based on the feasibility study: auditorium, public and commercial buildings, square and car park with 900 spaces.
- Participatory design of a park and sports and civic-social spaces in Los Cachazos.
- Continuing the process started to provide a definitive solution to the Iders building.

## 2 A PROSPEROUS PORT WITH QUALITY EMPLOYMENT

- Commitment to economic diversification.
- Linking the tourist offer to sport, health, heritage, culture and the environment. Continuation of work to facilitate housing renovation.
- Promoting local trade. Completion of the expansion of commercial use in different areas. Support to the local fishing and agricultural sectors.
- Taking advantage of the maximum number of employment plans. Diversification of the training offer. New hospitality classroom. Online training platform.
- Support for entrepreneurship, especially for younger people.

## 3 INCLUSIVE PORT

- Promotion of universal accessibility. Installation of adapted traffic lights. Execution of the planned project of about 30 actions on sidewalks in the neighborhoods and continuation with others allowing more accessible itineraries. Aid for the installation of elevators in buildings that do not have them.
- Greater support for entities working with disabled people.
- Free psychological attention to social services' users.
- More resources for home help for dependent people.
- Specific comprehensive plan for homeless people.

## 4 GREEN AND SUSTAINABLE PORT

- Criterion of sustainability and fight against climate change in all policies.
- New photovoltaic energy panels in municipal buildings added to those installed during this mandate.
- Consolidation of the impulse given to the "Proactiv@s por Naturaleza" program and to the Sustainability School to promote citizen involvement. Creation of a Classroom of the Sea.
- Collaboration with the Cabildo for the eradication of invasive species.
- Enabling an area for dogs on Martiánez beach and dog parks in different areas.

## 5 HEALTHY PORT

- Continuation of the boost given to the Health area. Approval of the Municipal Health Plan. Promotion of active aging.
- New improvements in municipal sports facilities. Expansion and conditioning of outdoor sports areas. Illumination of the sports area of the San Felipe ravine.
- Continuity of subsidies for clubs and athletes.
- Promotion and support of women's sports.
- Work with the clubs to link children and young people's sports activities with their academic activity with values such as solidarity, tolerance and non-violence.

## 6 HABITABLE PORT

- Continuation of the application of the Sustainable Urban Mobility Plan.
- Claim to Titsa for improvements in lines and stops. Approval of a new taxi ordinance.
- Bike lane pilot project.
- Collaboration with the autonomous government to create public social housing. Control of the holiday home. Improving information on rental aid, social bonds...
- New ordinance for the occupation of public roads. More means to control the use of public space. Action plan against noise pollution.

## 7 DEMOCRATIC AND PARTICIPATORY PORT

- Development of the new participation platform, including more public consultations for decision-making.
- Collaboration with the local associations to support and promote the activity of the different neighbourhoods.
- Continuation of the City Council's transparency improvement, which has gone from 2.6 to 8.5 in this mandate.
- Creation of the Senior Council or Forum. Improvement of the Day Center. Promotion of the opening of more centers.
- Reinforcement of the municipal youth service. Promotion of youth associations.

## 8 EGALITARIAN PORT

- Gender perspective in all municipal policies.
- Feminist approach to events and parties. Installation of purple dots against cases of sexist violence. Overcoming gender stereotypes and imposed beauty canons.
- Training actions for women with integration difficulties.
- More training for the Local Police to defend the rights of women and LGTBIQ+ people.
- Collaboration with feminist and LGTBIQ+ collectives.

## 9 CULTURAL AND HERITAGE PORT

- Culture as one of the transversal axes of the city's activity.
- Promotion of the basic culture. Greater support for local groups and initiatives, facilitating appropriate resources and spaces. Deconcentration of cultural activity towards the neighborhoods.
- Development of the Special Plan for the Protection of the Historic Site drawn up in this mandate. Investment plan and aid for the protection of heritage.
- Improvement of the Archaeological Museum and greater dissemination of its activity.
- Renovation of the Popular University and strengthening of its training offer.

## 10 MODERN TOWN HALL WITH EFFICIENT SERVICES

- Optimization of citizens' attention. Continuation of the organizational improvement of the City Council and the reinforcement of the workforce.
- Promotion of digitization. Development and expansion of payment gateways to allow the telematic payment of fees and obligations.
- Greater control of administrative concessions.
- Continued improvement of sanitation. Aid to connect homes to the grid. Control of illegal dumping. Adaptation to the new waste law.
- Expansion and improvement of the playground network.